

Curriculum Vitae Europass



Personal information

Name (i) / Surname(i) **Cristina Falzolgher**
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Fax
E-mail cris.falzolgher@gmail.com
citizenship italian
Date of Birth 7/02/1967
Genre female

Actual Position **Account Executive and content manager c/o Vailati & Savarro srl**

Experience

Date **2012 – up to now – Vailati & Savarro srl**
Job position Account, content manager, copywriter

Main tasks

- Needs analysis and assessment
- Budget and estimates
- Project milestone plan and cost control
- Resources planning
- Content management
- Strategic planning
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Main customers:

- *Institut Francais – Ambassade de France en Italie*
- *Fondazione Fiera Milano*
- *Cushman & Wakefield (real estate)*
- *Istria Tourist Board*

Date	2013 – up to now – AD Global Solution srl
Job position	Training specialist
Main tasks	<ul style="list-style-type: none"> - Strategic planning and legal requirements update - Training, mainly courses for top management (legal, communication, internal relations issues) - OHSAS 18001 – British Standard guidelines for safety and health systems <p>Main customers:</p> <ul style="list-style-type: none"> ➤ <i>Tecnimont Group (Milan Headquarters)</i> ➤ <i>Allianz Group (insurance and banking divisions, Milan Headquarters)</i> ➤ <i>GMV (industrial sector, Novara, Italy)</i>
Employer	Ideabusiness srl
Job description	Project manager and content manager
Main tasks	<ul style="list-style-type: none"> - Project and content management for e-learning courses (technical and commercial skills, safety and health compulsory education), budget development, resources planning and team leadership for graphic designers, flash developers, videomakers. - Trainer (in-house and c/o customers' headquarters), customized courses, content and concept development (static/interactive -> flash simulations and coursebuilder testing), Project manager for budget assessment and creative/interactive course development since 2007. <p>Main customers:</p> <ul style="list-style-type: none"> ➤ <i>Mediamarket Spa (Mediaworld and Saturn, technical and business courses), e-learning</i> ➤ <i>Saint Gobain Group (corporate tailor-made courses, HSE department), e.learning</i> ➤ <i>Fondazione Filarete (research in genetics), customized in-house training</i> ➤ <i>Gruppo Sikura (constructions), customized in-house training</i> ➤ <i>Bruppo Biochimico (biochemical laboratoires), customized in-house training</i>
	Achab srl – Piazza 5 giornate – 20121 – Milan, Italy
	IT consultancy
Date	1999-2001
Employer	Achab srl
Job description	Content manager e copywriter
Main tasks	<ul style="list-style-type: none"> - Legal research/monitoring on e-commerce requirements for customers' business site (aimed at Achab's business partners): writing articles and short web tips - Press office aid (writing press releases)
Date	1997-1999
Employer	DIMMI Consortium (Digital Multimedia Made In Italy of the Milan Chamber of Commerce)
Job description	<ul style="list-style-type: none"> - Responsible for local and international Events and commercial missions (es. i. NYNMA – NewYork, INA Paris)
Date	1995-1997
Employer	Rosselli Foundation – Milan branch (research on economics and society)
Main tasks	<ul style="list-style-type: none"> - Responsabile for cultural Events for the Milan's branch (Istituto Economia dei Media): business seminars and dissemination of researches among institutional stakeholders. Many events developed in partnership with Milan's Assolombarda and Turin's Federpiemonte, Ministero dell'Economia in Rome and various banks.

Date **1994-1995**
Employer **Bocconi University of Milan (SDA division – MBA and MIEM)**
Main tasks In charge of the Placement Office for Master graduates.

Date **1992-1994**
Employer **Dialogo srl – direct marketing agency**
Job description Junior account for Newsweek International.

Education

Date **2000**
Advanced Post-Degree Course (3 months) on Internet Marketing and Digital Economy
University Università Cattolica del “Sacro Cuore” of Milan, Italy

Date **1995**
Degree **Main degree in Politics (110/110 cum laude)**
Published thesis.
University Università statale degli Studi di Milano, Via Conservatorio, 2 - 20100, Milan, Italy

Date **1990**
Degree **Bachelor degree in Public Relations and Administration (70/70 cum laude)**
University Libera Università IULM, Milan, Italy.

Personal skills

Native **Italian**

Others

Self-evaluation
European level (*)

English

German

Comprehension		Speaking				Writing skills			
Listening		Reading		Interaction		Production			
C2	Advanced	C1	Advanced	C2	Very good	C1	Intermediate	C1	Advanced
C1	Basic	C1	Intermediate	C1	intermediate	C1	Basic	B2	Intermediate

Other information Project management and team leadership, very good relational skills (proved by high scores achieved in training).

Once I have been described (Saint Gobain Group) as a very good conductor in an ideal Orchestra.

I love volunteering (belonging to the steering board of Spazio Nautilus, dealing with young Asperger children and adults) and I'm studying psychology - also for this purpose - at the E-Campus University, being enrolled in the second year.

Contemporary art exhibitions (organization, opening and press office): NaturArte 2012, Al Principio del Vedere 2013, Palazzo del Podestà di Castell'Arquato (Piacenza, Italy).

Blogger and writer (various short stories published with Delos Books, Collana Atlantide), ghost writer for thematic newsletters and business books (Il manuale dell'e-commerce, Apogeo 2010).

Signature |